# AAVA

*End of Year Report — 2013-2014*

A. Administrative

1. This year, the team changed quite a lot. While Anne-Marie Trépanier & Fabien Marcil continued the AAVA, Mégane Voghell & Matthew Marie-Rhodes joined the team and carried most of the work.

2. The executive position was split between Anne-Marie Trépanier and Fabien Marcil this year. It was helpfull, given that we could split the job and have more ressources, yet there was some downfall. [see point 4]

3. We didn't change our constitution this year.

4. We strongly think that the Executive Structure of the club needs to be more solid. One person between the two executives should have been 100% dedicated to the club. We had a problem with both of us being involved in too many other different activities.

B. Events Summary:

1. This year, we didn't manage to set up any event during the Fall semester, due to the instability of the Executive Structure. However, the internal structure got a lot more solid during the Winter semester. Consequently to the arrival of three new members (Mégane Voghell, Matthew Marie-Rhodes and Ayam Yaldo), we organized four events this semester.

*SABRINA RATTÉ / ARTIST TALK + WORKSHOP*
*February 5th, 2014*
*IMCA Production Studio*

For this event, we invited video artist Sabrina Ratté to give a workshop and an artist talk at Concordia. The event was open to both students and non-students, since we believe that it is a great opportunity for current students to get in contact with artists and members of the community outside of the academic context. The event was very popular: we had organized 20 places for the workshop and our registration list got filled in a few days. There was even more people for the talk. Furthermore, this event caught the attention of students outside of the faculty of Fine Arts (i.e.: Engineering), which was one of our goal to achieve this year. In conclusion, the event was a great success and we effectively encouraged the exchange of knowledge between the different members of the video art community and faculties of the university.

*AAVA SCREENING*
*February 15th, 2014*
*J.A. Desève Cinema*

This event aimed to trace a visual review of the history of the Academy of Art Video Art, from 2005 to 2014. The screening was divided in two parts: the first was a selection of videos retrieved from the AAVA's archives from 2005 to 2012 and the second was a selection of videos selected from our call out for submissions. The screening was a success: people enjoyed the beer and the music, as well as the video installation, which we designed especially for the occasion. We received good comments on the program and great discussions followed the screening. Finally, the quality of the projection itself was irreproachable.

BARRY DOUPÉ II :: (Informal) Artist Talk
March 21st, 2014
EV 7.745

We invited Barry Doupé to give an informal artist talk/workshop, on the day following his artist talk given in the context of Conversations in Contemporary Art. In doing so, we created a counterpoint with the very official and somewhat impersonal formula of the auditorium presentation. During the event, Barry Doupé read his most recent scenario and writings to the group. A discussion followed the presentation. The whole set up was very casual and students felt very comfortable asking questions.

END OF THE YEAR GALA
April 18th, 2014
Sala Rossa

This event is going to take place on April 18th. The call out for submissions is still going on until April 7th, and will be followed by the jurying day on Saturday April 12th. Our jury is composed of three professional artists and members of Montreal's artistic community. Again this year, students were asked to apply in one or two of the following categories: animation, experimental, performance, narrative, video installation, documentary and 10 seconds video. During the gala, one video in each category will be awarded, following the judges decisions. Again this year, we have very great prizes to give to the winners, such as a VIP pass for Fantasia Film Festival, a one-year membership in artist run centers such as Studio XX and Eastern Bloc, an internship with Perte de Signal, and many more!

In addition, with the grant that we receive from CUPFA we are going to invite bands to perform after the award ceremony. In doing so, we want to reach for a wider audience of students and non-students, as well as use the Sala Rossa at its maximum potential.

C. New Initiatives

1. Did you do anything new this year?

This year, we mainly focused on reaching a wider audience, in order to encourage the exchange of knowledge in video art and in related fields. The majority of our events were open to everyone to apply or to register.
We also initiated a series of workshops and artist talks, which were a great success. These events gave the students the opportunity to exchange with professional artists, acquire technical knowledge in video art and to discover different aspects of the video practice and of living as a professional artist.
Furthermore, put a lot of emphasis on the technical quality of our screenings, in order to present students' work at their best. For example, due to the poor quality of the projection set up at Sala Rossa, we are going to bring our own material for the end of the year gala and create a high quality setup with a bigger screen and a better projection
Finally, we invited bands to perform at our gala after the award ceremony in order to encourage people to stay and celebrate with us. This initiative was also taken in order to reach for a wider audience and to give more visibility to the Academy of Art Video Art and to the artists.

2. How did your organization expand/grow?

This year, we collaborated with many well know artists and members of the artistic community of Montreal and the rest of Canada. We had larger ambitions and we succeeded in achieving them. Achievements such as the creation of the workshop series and collaborating with well-know artists gave us a lot more visibility in the department of Fine Arts and even in other departments, such as Engineering.

3. What were the successes and challenges that came with these new initiatives?

This year's biggest challenge has been the Executive Structure. We had a bit of trouble to set up a solid team of members at the beginning of the year, but after a few months it got a lot better. Due to their quality, all of our events this year were very successful. We reached out a much broader audience, but also initiated new activities that could definitely be extended next year. We also succeeded in carrying on the AAVA's longest tradition: the end of the year gala. However, we decided to give it a twist this year by inviting bands to perform after the ceremony.

D. Budget

1. How much money did your club spend on events?
   We spent 300$ short of our entire budget (2000$) on events.

This includes promotion, location, remuneration for artist-talks and workshops as well as drinks and food.
There will most likely be an extra 500$ added (CUPFA's grant) for the end-of year gala, adding performers and installations to the evening.

2. Did you raise any other money besides Club Funding?
   We applied to the CUPFA grant and were granted with it.

E. Strategic Plan

1. Where do you see your Club going in the future?

We see the club building stronger relationships with its partners. We would like to get involved in more events and have a better presence throughout the whole year, as we always have put our main focus toward the end of the year and the gala. Video is a medium that is very fluid and somehow ubiquitous nowadays. We should use that advantage and create or integrate a larger number of events and social gatherings.
An interesting addition to the calendar of the AAVA would be a round-table on the subject of video art and contemporary issues; involving professionals, scholars and students. That event could be held during the first semester and open the new video season every year. It would also bring a better understanding of issues related to video art and propose ways in which to address them.

2. How can you get more students involved and increase your participation rate at events?ç

Continuing to reach outside of Concordia as well as inside the Faculty of Fine Arts. There is student organizati ons and affiliates with which we could build stronger partnerships with. Better visibility, in hosting events & bake sales in high-traffic area could bring more people in, as well.

3. How do you hold each other accountable?

We contacted each other on a daily basis and held many meetings to organize the events and the club. We did what we did out of passion, excitement and with the time we had in our hands. The one thing that was really lacking was that one person that could devote all his extracurricular time to the club and assure the accountability of each executives.

4. What would make your club run smoother in the future?

A structure that is stronger. A better understanding of the different positions within the organization of a club. A Club's day could be something that would help; where people could attend talks on how to organize, build a budget and share the tasks. But more importantly, there should be one major executive with possibly an adjunct. That could help to smoothen the operations and get the club to achieve more, faster and better.

# FASA COMMUNITY PROJECT: AAVA

| FASA \| 2000 $ | Location | Promotion | Beverages | Food | Tech. | Honorarium | TOTAL |
|---|---|---|---|---|---|---|---|
| **Confirmed events** | | | | | | | |
| \|FEB. 05\| Sabrina Ratté: Artist Talk + Workshop | NO FEE ⟼ IMCA production studio. | 21,84 $ ↦ Rubiks\|Posters. | - | - | NO FEE ⟼ Provided from IMCA Video Depot. | 150 $ ↦ Artist Talk & Workshop. | 171,84 $ |
| \|FEB. 15\| Now & Then: Visual Review of the AAVA | 280 $ ↦ J.A de Sève. [estimate] | 25 $ ↦ Rubiks\|Posters. [estimate] | 200 $ ↦ Dépanneur RJ. [estimate] | - | - | - | 505,00 $ |
| \|APR. 9 or 18\| GALA | 344,93 $ ↦ Sala Rossa. [confirmation pending] | 100 $ ↦ Rubiks\|Posters/ Flyers. [estimate] | 120 $ ↦ 75 drinks. | 40 $ ↦ Meal for the crew. | 20 $ ↦ Projector rental.<br>20 $ ↦ Gas for car. | 100 $ ↦ Technician.<br>50 $ ↦ DJ. | 764,93 $ |
| \|MAY\| Screening: Applicants | NO FEE ⟼ IMCA production studio. | 25 $ ↦ Rubiks\|Posters. [estimate] | 200 $ ↦ Dépanneur RJ [estimate]<br>80 $ ↦ Fee for serving alcohol. | 50 $ ↦ Samosas, vegetables, humus. | - | 50 $ ↦ Pay for the technician compressing data (usefull for the applicants' screening & the gala), | 405,00 $ |
| \|MAY\| Jury day | [NO FEE ⟼ Women's University Club's Cottage] ? T.B.C. | - | 20,00 $ | 30,00 $ | 10 $ ↦ DVDs | - | 60,00 $ |
| sub-total | | | | | | Sub-total: | 1906,77 $ |
| remain | | | | | | Remain, eserved for unforeseen expenses: | 93,23 |

Last revised: January 31rd 2014.

The sub-total of all foreseen expanses are 1876,77 $. When substracted from the 2000 $ FASA allows us, there is a remaining of 93,23 $. This amount would be conserved for unforeseen expanses. It represents a little less than 5% of our total budget allowed by FASA.

# Film Animation Student's Association:

# End of the Year Report

**Administrative Report:**

The Film Animation Students Club began its 2013-2014 year with elections that saw an impressive turnover in the executive body. All but one of our members is new to the executive. The other four: Felipe Castaneda (President), Patrick Lostracco (Vice President), Courtney Clinton (Treasurer) and Rebecca O'Neil (Club Representative are all new to the executive. Hillary Melady returned for a second year as Secretary. Two of these, Clinton and O'Neill, are first year students who brought fresh voices to the club's discourse. The other are second and third year students, ensuring that all years are well represented. The executive body remained consistent throughout the year and was aided occasionally by student volunteers on a variety of events and projects. It has been decided that in the upcoming year we will be including a sixth executive member who will act as a liaison between our organization and the Cinema Students Association in coordinating joint events such as the end of the year festival.

With the exception of some small revisions for clarity, no significant changes were made to this year's constitution, however the 2014-2015 Constitution will include a clause for the sixth elected executive member.

**Events Summary:**

This year we emphasized student involvement in our events. We approached this in several different ways. Firstly, we created regular small events to encourage attendance, such as social nights out at Andrew's Pub to foster relations between students and small scale workshops for skills such as calligraphy, sound editing and special effects.

We began the year with a meet and greet gathering to welcome new and returning students and to elect our executive. There was a large turn out of first year students which was promising for the future of the club. In the first semester we held our traditional Trailer Event which allows students to work together to create a trailer for the end of the year Film Festival.

It was our intention to hold a T-Shirt design event at the end of the first semester in which students could both learn the silk screening process and compete to design an Animation Students t-shirt. But very few students submitted designs and the event was ultimately cancelled. We surmise that this was due to an issue with the end of the semester workload that most students were facing. We would not recommend that the future executive repeats this event as it was not very popular.

Throughout the year we held several workshops run by both professionals and students. Patrick Lostracco provided a sound workshop and Felipe Castaneda provided a 3D special effects workshop, both of which were successful and well attended. Courtney Clinton organized a workshop headed by Lorna MacMillan, a master calligrapher, on lettering and calligraphy. Skill-based workshops such as these have proven to be very popular with students, and will almost certainly be held again in the following year.

As an end of the year celebration for our hard working students, a video game tournament has been scheduled for the 17th of April. While it has not yet been held, many students have indicated that they will be attending and we expect to see a good turn out.

We are participating with the CSA in organizing events to run in conjunction with the Concordia Film Festival. These include both a 5 a 7 prior to our screening and post-screening

celebrations. As in the past, we will be directly inviting animation professionals to foster connections between Concordia students and industry professionals.

One of our major projects is the Animation Art Book which is currently in its final design stages and will be printed mid-April. It is a collection of animation related art work submitted by students. This is an opportunity for current students to circulate their work, and it will include contact information for potential employers. It will also be offered as a promotional tool for the Animation Program itself. It will be distributed at Animation Club events as well as events affiliated with Clubs Concordia, FASA, the CSA and the Mel Hoppenheim School of Cinema. If this project proves successful in generating revenue we will continue to produce new editions in the upcoming years.

Our final event will be a late May student screening at L'Escalier, independent of the Concordia Film Festival. This will allow interested students to show work that was or was not screened at the official festival to share their projects to ensure that every student's work is visible.

**New Initiatives:**

As previously mentioned, several of our projects were new to this year. The Art Book had existed in a similar form in past years, however our we have modified the plans to make it financially sustainable. Our other events are relatively similar to last year's very successful models, changing only in their content to provide new and interesting opportunities to returning students.

Our organization has remained the same in size and structure: a five member executive with additional student volunteers but we have found that a sixth executive member would be helpful, as mentioned in the administrative section of the report. Next year's executive will include this sixth post.

**Financial:**

A copy of our budget has been included to show how we spent our club funding.

In addition to our club funding, we applied for and received a Large Special Projects Grant of $1500 to print our Animation Art Book. We have not yet begun our other fundraising endeavours, but it is our intention to sell these art books beginning at future events such as the Concordia Film Festival and future club fairs. The revenue from this venture will go towards sustaining this particular project and funding future editions of the art book.

**Strategic Plan:**

Unlike previous years, we experienced some issues with our club funding. We have determined that this is a result of communication difficulties regarding the processes for receiving funding and providing documentation to our parent organizations. For this reason, we will be electing a sixth member of our executive to deal directly with the Cinema Student's

Association. He or she will be responsible for communicating with the CSA about our joint projects. This will alleviate some of both the Treasurer and Club Representative's responsibilities and allow them to focus more on specific tasks other than those that involve the CSA. The Club Representative will remain responsible for attending all other meetings with other organizations, such as FASA, and the Treasurer will remain responsible for our overall budget, with the CSA Liaison dealing directly with CSA co-funded projects. With a clearer designation of responsibilities, both internal club affairs and external communications should improve.

In terms of accountability within the club, we have been very forthright with one another and have not experienced any issues. Our constitution states quite clearly that each executive member holds an equal position in the group, and that has worked well for us in discussions and sharing responsibilities.

We intend to hold our elections in the fall as we always have to allow first year students to participate in elections. Through a range of communication techniques (class representatives, emails, a website and a Facebook page) we have made our student body aware of the events we have organized and invited their participation in creating future events. Several of members of the present executive committee intend to run either for reelection or for new positions next year. This should ensure a smooth transition. The future executives will direct the activities for next year, with the continued participation of the student body, but it is expected that several of the more popular events and activities will be held again, such as the traditional Trailer Event, professional & student run workshops and end of the year Festival-related festivities.

**Felipe Castaneda, President**
**Patrick Lostracco, Vice President**
**Courtney Clinton, Treasurer**
**Rebecca O'Neil, Club Representative**
**Hillary Melady, Secretary**

# Animation Club Budget: 2013 ·

| **Income** | **Projected** | **Pending** | **Confirmed** | **Actuals** | |
|---|---|---|---|---|---|
| **Fundraising & Grants** | | | | | (Actuals - Y |
| FASA Club | 900 | | | | |
| FASA Special Projects Grant | 1500 | | | | |
| Budget 2012-2013 | 23 | | | | |
| **Earned Revenue** | | | | | |
| T-Shirt Project | 200 | | | | |
| Game Night | 100 | | | | |
| **TOTAL:** | 2723 | 0 | 0 | 0 | |

| **Expenses** | **Projected** | **Actuals** |
|---|---|---|
| **Operation Costs** | | |
| T-Shirt Project - Supplies and T-shirts | 60 | |
| Workshop 1 - Trailer Event | 200 | |
| Workshop 2 - Matte painting | 100 | |
| Workshop 3 -TBA | 100 | |
| Workshop 4 - TBA | 100 | |
| Workshop 5 - TBA | 100 | |
| End of Year Screening | 500 | |
| **TOTAL:** | 1160 | 0 |
| Income | 2723 | 0 |
| Expenses | 1160 | 0 |
| **Balance** | 1563 | 0 |
| (Income less expenses) | | |

Year End)

# CACTUS

# End of Year Report

Dear FASA representatives,

In this report, I will explain how CACTUS, even though we had the best intentions, didn't manage to do much this semester. Planned this semester were conferences with teachers and alumni, activities for the cart students and a party for the end of the semester like we did last semester. Multiple factors are responsible for the absence of any of these but lack of time and organization are the major ones.

For the conferences, we contacted multiple alumni from which we didn't receive many responses and for the ones we received, most of them were negative. Either they were not available or they didn't have anything to present. We actually had one person interested in doing a presentation but at one point, he stopped replying to our emails. For the teachers, we contacted them last semester in order to do presentation this semester but in the meantime, both started researches and were no longer available.

For the events, we were planning on doing a screen-printing night where people could pay a certain amount to get a crewneck with the CACTUS logo printed on it. The major problem with this was to get the crewnecks because there was, again, a lot of communication issues between us and the clothing distributors. There's still the possibility of doing a pub-crawl when the semester's over.

For the end of semester party, it was really just a lack of time. Since everyone was either busy with their end of semester or the end-of-the-year show, no one really took the initiative to organize something.

For next year, the goal would be to just organize a system that would help the next people in charge of CACTUS. For the current team, it was the first year trying to get the student association up and running. The lack of solid basis on which to work from kind of killed us.

CACTUS TEAM.

# Concordia Association of Students in Theatre
# - CAST -

# Concordia Association of Students in Theatre (CAST)

*Annual Report 2013–2014*

**Administration**

CAST's Executive Committee grew from one in 2011–2012 (President) to two in 2012–2013 (Co-Presidents and Treasurer) to nine in 2013–2014:

- President
- Vice-President Events
- Vice-President Outreach
- Secretary
- Treasurer
- Members at Large (4)

The four Members at Large represented programs within the Department of Theatre other than those of the first five Executive Members.

While the Executive Committee remained at this size throughout the year and worked constructively together, we feel that nine is too large for future Executive Committees. It was a challenge to find common meeting times, and the Executive Committee often outnumbered others in attendance at our General Meetings which had a negative impact on engagement; some students conveyed to us that they felt as though their participation wasn't needed given how many students were already present on the Executive Committee.

We also recognized over the course of the year that the planning and promotion of events is better achieved by more than one sole Executive Committee member, so we have established an Executive Committee structure for 2014–2015 as follows based on these experiences:

- President
- Vice-President (Events Planning)
- Vice-President (Events Promotion)
- Secretary
- Treasurer

This structure has been formalized in our recently revised By-Laws (effective as of our Annual General Meeting on April 8, 2014). The revised By-Laws also establish clearer policies for the election of our Executive Committee and extend voting rights and eligibility to stand for an Executive position to CAST's membership, defined as all students registered in a program within the Department of Theatre. These rights had previously been exclusively reserved for "active"

members of CAST, a term which we felt lacked clarity and unnecessarily limited student engagement (as the size of the Executive Committee had, for many years, been limited by the level of participation in CAST over the previous academic year). Furthermore, the Executive Committee had the right to revise the By-Laws without input from the membership, so these By-Law revisions have established a process for the presentation of future By-Law changes to membership for approval. Many other changes have been made for clarity and to add further detail to the responsibilities and roles of the Executive Committee. The proposed By-Laws are attached.

**Events**

In the fall semester, we:

- co-hosted the Theatre Town Hall with Interim Chair, Raymond Marius Boucher (September)
- hosted a welcome brunch for new and returning students (September)
- hosted a Cabaret at Shift Space (October)
- hosted a grant writing workshop with faculty member, Rachael Van Fossen (November)
- hosted a Cabaret at Theatre Sainte-Catherine (December)

In the winter semester, we:

- hosted a welcome back brunch in January to kick off the semester
- hosted our first annual Theatre Soirée, a night of in-process student performance on the MB 7th floor (January)
- hosted an audition skills workshop with part-time faculty member, Kate Bligh (March)
- hosted the second annual 24-Hour Play-A-Thon (March)
- will be offering headshot sessions for students (April)
- will be hosting a Cabaret at Theatre Sainte-Catherine (April)

**Other Activities**

We nominated three student representatives (including our President) to the Department's Steering Committee on Issues of Equity and Diversity, where they have been working to establish conflict resolution policies within the department and address other matters related to the Committee's mandate.

Our President sat on the Advisory Search Committee for Academic Unit Head, which was tasked with seeking candidates and interviewing for the new Chair of the Department of Theatre.

As usual, we sent representatives to the monthly meetings of the Department of Theatre to represent the student population in discussions there.

**New Initiatives**

Our most significant new initiative was the initiation of a Peer Mentorship program for incoming students in September. We saw a significant level of participation in this program at first (with over 40 of the 70+ incoming students signing up to be paired with an upper-year mentor) but participation quickly dropped off. We plan to conduct this program again and continue to build on the strengths of its first year by incorporating feedback from mentors and mentees alike.

The Theatre Soirée (see events) was very well-attended and well-received and we hope to build on that success for the coming year, using a larger venue and purchasing a liquor license so that refreshments can be served (vernissage-style).

We received a large donation of books from a former student and so we have established a library of plays and critical texts in the CAST office (GM 510). We have sought further contributions from graduating students and faculty and will continue to expand this resource for our members.

**Financial Report**

As of this report we have spent a total of $1400.27 on events and activities, $107.25 on miscellaneous supplies and expenses and $18.75 in bank fees. In addition to our $1000 clubs funding, we raised $872.95 in revenue at the door at our two cabarets, and we expect to raise another $300-$400 at our final cabaret. We entered the year with a surplus in our bank account of $347.10, and at this point we project a surplus of approximately $1000 entering the 2014–2015 fiscal year. It is our intention to put this surplus towards student projects within the Department of Theatre in the form of grants.

**Strategic Plan**

Our hope is that a smaller and more clearly-defined Executive Committee will further the engagement of our membership, and our newly-revised By-Laws introduce some important new measures of accountability in terms of the membership's increased role in selecting and directing the work of the Executive Committee. Attendance and participation at Cabarets and the Theatre Soirée is not a concern, but we hope to draw more participants to our workshops by presenting a full workshop schedule at the beginning of each semester so that students can plan their involvement earlier in advance.

In financial terms, we hope to continue on the solid financial footing that we have established over the past two years and develop an internal granting mechanism to support student work within the Department of Theatre.

In terms of our other activities, we plan to continue to engage in the life of the Department of Theatre through our ongoing participation in the governance of the Department, and continue to actively engage with and advocate for our membership at this level.

## Concordia Association of Students in Theatre

Budget 2013–2014

### Expenses

| Item | Budgeted | Actual | Over (Under) |
|---|---|---|---|
| *Fall Food/Drink Giveaway* | $ *50.00* | $ *76.82* | $ *(26.82)* |
| *Guest Speaker/Workshop 1* | $ - | $ - | $ - |
| *October Cabaret Venue* | $ *375.00* | $ *362.17* | $ *12.83* |
| *December Cabaret Venue* | $ *350.00* | $ *344.93* | $ *5.07* |
| *Headshot Honorarium* | $ *150.00* | $ *150.00* | $ - |
| *Winter Food/Drink Giveaway* | $ *75.00* | $ *71.42* | $ *3.58* |
| Guest Speaker/Workshop 2 | $ - | $ - | $ - |
| 24 Hour Play-A-Thon | $ 50.00 | $ 50.00 | $ - |
| Spring Cabaret Venue | $ 350.00 | $ 344.93 | $ 5.07 |
| Other Expenses | $ 50.00 | $ 107.25 | $ (57.25) |
| Bank Fees | $ 18.75 | 18.75 | - |
| **TOTAL:** | **$ 1,450.00** | **1,507.52** | |
| **NET INCOME (LOSS)** | $ 797.10 | $ 707.87 | |

### Revenue

| Item | Budgeted | Actual | Over (Under) |
|---|---|---|---|
| Surplus from 2012-2013 | $ 347.10 | $ 347.10 | $ - |
| *FASA Clubs Funding* | $ *1,000.00* | $ *995.34* | $ *(4.66)* |
| FASA Special Projects Grants | $ - | $ - | $ - |
| Cabaret Revenue | $ 900.00 | $ 872.95 | $ (27.05) |
| **TOTAL:** | **$ 2,247.10** | **$ 2,215.39** | $ (31.71) |

**NOTES:** We received an average of approximately $435 in revenue per cabaret; we anticipate a similar amount at our final cabaret in April.

# CCSA
# 2013-2014 Year End Report

**A) Administration:**
We added new team members on at the beginning of the year and the number stayed the same throughout the year. As we were accepted to do a show in the VAV on top of our year-end show we gained another member who offered to help organize that show as well.

**B) Event Summery:**
In the fall semester we held an event where we invited the ceramics students to help pour moulds of cups, bowls, ornaments and things to sell at our christmas sale to raise money for our annual year-end show. During that day we taught some techniques such as mould making and printing.
For the winter semester we are holding out annual juried year-end show at the end of April in a gallery outside of school, as well as a show in the VAV gallery at the beginning of April. Giving many students the chance to display their students inside and outside the school context.

**C)New Initiatives:**
We were much more organized this year than we were in previous years, having a very successful fundraiser in the winter to put towards our year end show, and for any events for the club in the future.
We are now organizing 2 shows for the end of this year, one in the VAV gallery and one in Station 16 Gallery. We were successful in getting grants and fundraising enough to fund our shows and other events in the future.
With more events to organize means more time spent by our CCSA team putting together these events, but we have been doing very well so far. And are keeping all the documents for next years CCSA members, so that they have an understanding on how this year went, something we learnt at the beginning of the year that would have been very helpful. By-weekly meetings helped keep things organized and running smoothly.

**D) Budget:**
We are still organizing our final 2 events so we cannot be positive on our final number yet, but we estimate that we would have spent about $3500 on organizing two year end shows and holding a workshop day in the winter.
Besides the club funding we were granted a large SPG of $1500 and raised over $1000 from our fundraiser.

**E)Strategic Plan:**
In the future we will continue to hold our annual year-end show, and hope to be holding workshops, bringing in more ceramic visiting artists, and short trips to do different kinds of firings that we cannot do in the school studio.
By holding more of these events we will get more students involved, just by them knowing the possibilities that are available to them, how much fun some of these trips could be, and how much there is to learn about ceramics.
All CCSA members puts in the time that they can. In the future we will continue to hold by-weekly meetings which kept the club organized and running smoothly, and focus on our annual year-end show.

# CESSA
# End of Year Report 2013 - 2014

## A. Administrative:

**1. Did you bring on any new executives this year?**
- Our whole team was brand new this year. We began with 5 executives and the team has remained the same for the most part with the addition of an "honorary executive" who has stepped up and offered a lot of input. We only really came together as an effective group within the last month or so.

**2. Did your executive dwindle to being one person?**
- The executive remained committed throughout the year, but the members that originally stepped up for specific roles didn't necessarily handle the specific duties that the role called for from start to finish, but instead duties were shared, sometimes more evenly than others.

**3. Did you change your constitution?**
- Our constitution did not change, with the exception of the executive members names'.

**4. Recommendations for Executive Structure:**
- I believe for the following year it would be very important to outline these specific roles more clearly for each member, and to have them take responsibility for informing other members if for some reason they are not able to complete their tasks. Our approach was very "Socialist" in organization and responsibility, and in retrospect, although this seemed effective in certain circumstances, it would most likely be much more productive to have one member who takes on an overall managerial role, and holds the other members accountable.

## B. Events Summary:

**1. What did you do this year?**
- In the Fall Semester we organized two main events. One was a guest lecture, and one was an on-campus showcase of compositions and performances by students within the program. Both events were quite successful, but not without some hiccups, and were valuable learning curves for us. The lecture was very well attended, and attracted interest from the wider community of engineers and audiophiles from both within Concordia, as well as McGill and other institutions. The semester-end showcase was also well-attended, but mainly attracted an audience of Electroacoustic students and their friends.

In the Winter Semester we decided to put the majority of our resources into the year-end event, which has yet to occur, on top of hosting a series of smaller on-campus jam sessions and imrpov nights that were advertised mainly to the student body of Electroacoustics. Although these jam nights were not very well-attended, they did seem very fruitful for the students who did participate, and some interesting work has come from it. The year-end show, which has yet to take place,

is really the event that brought our group together in a more solid way. This of course is ironic considering our issue with missing the deadline for receipts and invoices (a very unfortunate oversight). The event will be taking place in one form or another, and is projected to be very successful for us in terms of attendance, interest, and content. Including compositions and performances from over 15 students in the program, along with a likeliness of collaboration with IMCA students.

## C. New Initiatives:

**1. Did you do anything new this year?**
- Everything we did this year was new due to the fact that our entire executive was new. This was a learning experience for all of us, and if we are to continue on next year with the same executive I imagine there is aspects that would be done differently.

**2. How did your organization expand/grow?**
**-** We grew as a team throughout the year. Different members took different amounts of initiative over the course of the year, but it would appear that by this time we have a more solid understanding of each other, and are able to have more effective meetings.

**3. What were the successes and challenges that came with these new initiatives?**
- We have been successful in maintaining the interest and commitment of a-five person executive, which has continued to meet once a week (give or take a couple weeks) throughout the year. At the same time we maintained commitment, we also were challenged by always having a clear structure for how to go ahead with plans, how to distribute workloads, and how to engage with each other outside of meeting times. We began to gather momentum during the last couple months of the school year, but for the most part our challenges lay within creating a momentum that the executive would carry throughout the week beyond just the meeting times.

## D. Budget:

**1. How much money did your club spend on events?**
- Until this point we have only spent to close to $300 of our budget. We have the other $700 budgeted for our final event, but due to the unfortunate fact that we missed the Winter Semester's deadline for receipts and invoices we are still waiting to see how we can go about spending that money. The event we have planned and budgeted for is expected to be very successful, so it is our hope that we can spend the whole of our budget.

**2. Did you raise any other money besides Club Funding?**
- We were awarded a grant from the CCSL to go towards our final event of the year, but the amount they can offer is based upon the overall budget for the event.

## E. Strategic Plan:

**1. Where do you see your Club going in the future?**

**-** Because the executive is completely new this year, I look at it as a huge learning curve. We've managed some very successful events, and I am happy with our team, yet we have also run into a wide variety of challenges that will most definitely be avoided in the future. I believe if the same executive were to carry on with CESSA next year, the productivity of our club would be much greater. The strongest we have been this year is within planning the year-end concert. It seems this type of event draws the most interest from us as club members, and from the student body. I imagine next year we would focus more intently on events of this nature. This year was spent brainstorming and finding out what worked and what did not, as well as what the individual strengths of the executive members are. Having this experience, I believe next year we would be able to make decisions more easily, and have a more efficient workflow between the members.

**2. How can you get more students involved and increase your participating at events?**

- It would be nice to see more students become interested and involved with CESSA itself, and the meetings we have, but we have been pretty happy with the amount of involvement in the events we've organized (with the exception of the jam nights). In order to attract more involvement it will be important to create a good experience for the students that have been involved in our events, either as artists, or as organizers (so far this has been the case for our previous events). And now that we are established as an executive team a bit more we will attempt some more outreach to new students in the upcoming year to attract attention to CESSA as a club. We are very open to input from all of the students.

**3. How do you hold each other accountable?**

**-** This is a very good question! We've had a little bit of trouble with this, but have improved greatly with it over the last couple of months. We have developed ongoing email conversations in which we are continually checking in to see if certain tasks have been completed, and where everyone is at with different elements of our planning for events and meetings. This approach has been working very well as we become more comfortable with each other.

**4. What would make your club run smoother in the future?**

**-** I would like to see the executive maintain an ongoing dialogue between the weekly meetings. It would be good to see members taking more individual responsibility to complete tasks, and reporting back to the group as much as possible so that if certain tasks are left undone someone else can pick up the slack. Generally I would say a smooth flow of communication is probably the best way to improve our inner-workings. Along with communication I believe it would be helpful to create a clearer structure of leadership in order for the most effective planning and organizing.

# Concordia Photography Collective
# End of Year Report

**A. Administrative Report:**

**1. Did you bring on any new executives this year?**
The executive team is all new compared to the previous year. Edwin Isford took responsibility to keep the club active with the assistance of Matt Hovey, Alessia Pizzanelli, Terrance Richards, and Katie Stienstra

**2. Did your executive dwindle to being one person?**
No, we remained a collaborative team, sharing responsibilities and getting help from club members when appropriate.

**3. Did you change your constitution?**
We did not make any changes to our constitution.

**4. Recommendations for Executive Structure:**
We did not have many troubles with the structure of the club. There will be new leadership next year so we defer to them if they should choose to restructure responsibilities.

**B. Events Summary:**

**1. What did you do this year?**
This year, in addition to the general meetings each semester, we coordinated with Interfold Magazine to install photography at their fundraising party in the Fall semester. For the Winter semester we organized a juried publication to showcase work from a selection of submissions. We also worked with Andreas Rutkaukas to interview the photographers featured in the vitrines for our Facebook and Tumblr pages.

**C. New Initiatives:**

**1. Did you do anything new this year?**
Both of our major events are new for the club and we plan to pursue similar opportunities in the future.

**2. How did your organization expand/grow?**
Our attendance at the general meetings, as well as the interest in the form of submissions grew. Our Facebook presence reached a broad audience and we felt it was very successful as a tool for continuous growth.

**3. What were the successes and challenges that came with these new initiatives?**
We are able to showcase student work to other departments within Concordia. The jury was comprised of respected individuals at Concordia and Montreal as a whole so it was a positive experience to show them strong student work. We encountered hiccups the in submission

process that slowed down the entire process so we were not able to be as ambitious as we would have liked.

**D. Financial Summary:**

**1. How much money did your club spend on events?**
We spent just under $900 on general meetings, promoting events/submissions, and creating our year-end publication.
**2. Did you raise any other money besides Club Funding?**
We did not.

**E. Strategic Plan:**

**1. Where do you see your Club going in the future?**
With new management we are looking forward to fresh energy and ideas to build from what we've learned this year. The club has potential to get more engagement from students and provide workshops and interesting new ways to show off student work.

**2. How can you get more students involved and increase your participating at events?**
We can visit each Photo class offered each semester when we are promoting events as well as keeping Facebook up to date so we have centralized information for students to access.

**3. How do you hold each other accountable?**
Our responsibilities overlap enough so that we cannot allow each other to fall behind on club-work.

**4. What would make your club run smoother in the future?**
A way for all the members to come together with higher frequency than the meetings. Often the timing of meetings to exclude members because of classes so alternative means for everyone to stay connected and share ideas and resources could make club activities to run smoother.

# Concordia Student Association
# - CSA -

# Year end report from CSA 2013-2014

This year was very successful for the CSA in terms of event turnouts and reaching new students at Concordia. We have been focusing on the social media representation of our group through creating a new CSA Facebook organization page (149 likes), and growing our Cinema Student Association group page from 600 to 750 members. One of our other main tasks in promoting an online presence was building our new Website, csaconcordia.com . The website is currently hosting information on the CSA in general and events being put on by us. We have much bigger plans for developing the site this term which include:

- a casting page to host a database of actors interested in performing in student productions, particularly Concordia theatre performance students through a partnership with CAST next year.
- reaching out to local companies to inform of any openings that may be of interest to cinema students to be posted on the site.
- Several "What I wish I knew in 1st year" informative videos catering to students entering the various cinema programs.
- Compiling and publishing a history of the students who've come through the cinema department, and in particular, the history of the Concordia Film Festival over the past 40 years
of festivals.

Our orientation cocktail at Grumpy's pub on Bishop st. September 27th brought out many first year film production, animation and film studies students. The attendance tripled from last year up to 125 Concordia attendees. There, about 40 1st year students took part in a cinema-style speed date game to get to know better fellow new students. We held a full workshop of 35 with Film Festival programmer, Kirk Cooper in FB-411 on Oct. 25th. The presentation informed
students about the links between making a film and having it shown at a festival, and how to navigate the business side of pitching one's film at large-scale film festival markets. Our VP animation, Isabelle Carignan-Chagnon hosted our first "What I wish I knew in 1st year" workshop to some first-year students on Oct. 11th. There was one screening organized by the CSA of a Concordia Professor's internationally shown feature film "L'Incredule", followed by a Q&A with the director and four members of the cast and crew. Although attendance was
lower than we had hoped and expected (25), the Q&A was very lively and we received some great feedback from students who attended. Much of the issue with the low-attendance for the screening was due to the event being scheduled too close to final exams (Nov. 24th), and the terrible weather that day, a Sunday. It's something we can definitely learn from in scheduling and planning better for our next screenings or workshops.

On December 4th we held our CSA end-of-semester party immediately following a second year film production screening. We were careful to avoid the mistake of the

previous year in planning the party too late after the end of classes. We pushed a huge amount of online promotion for the administration organized screening and our party held afterwards and made sure to link the two events in all online postings. As a result the screening reached full capacity in the de Seve cinema (175+) and our party once again had triple the amount of attendees as the previous semester (150+) During the party we screened films submitted by cinema students of any year who wished to submit their films.

A proposal was drafted by the CSA for the renovation of the cinema lounge on the fourth floor of the FB building. The proposal involved refreshing the paint work and furniture in the lounge and the adjacent audition room. It also suggest a rotation of displayed student artwork in frames to replace the actual painted mural. Posters from previous editions of the CFF is also planned as exhibited archive.

The Casting Workbook (castingworkbook.com) Workshop and outreach program was also successful. Guest speaker Glen Hall told students about casting and setting up auditions using the casting directors' industry-standard
site which will be followed next year by offering access to the private site to those who attended the workshop. Another workshop is planned for next year, possibly as a collaboration with CAST, since their members are also interested in casting Workbook and the process of casting in general. The partnership between Concordia' s cinema department is significant, since it established a professional connection for both the website trying to implement in Montreal and the school. This partnership could benefit students in important ways in years to come.

Finally, the end of the year brings the Concordia Film Festival! Following the very successful 40th edition, the theme was a more forward thinking festival. Because of uncertainty regarding the availability of Concordia facilities after renovations, the Cinéma Impérial is the official venue this year. The open bar is back this year as an al-fresco projection. After researching of membership with an online survey, certain topics were selected for conferences such as woman in film and new media. The films will also be juried to guarantee the quality of exhibited work, which means the duration of the festival will be of two days plus the opening night. You will find enclosed a copy of the budget leading to the following differentials:

Budget differencial

| Item | Amount |
|---|---|
| Total expanses | 26 949,54 $ |
| Total acquired revenues | 00000,00 $ |
| Total anticipated revenues | 5 500,00 $ |
| Total revenues if 100% of anticipated is acquired | 24 650,00 $ |
| Δ (for 100%) | **0,46 $** |
| Δ (for 80%) | -1 099,54 $ |
| Δ (for 60%) | -2 199,54 $ |
| Δ (for 40%) | -3 299,54 $ |
| Δ if 0% is acquired | -5 499,54 $ |

# CSA Budget 2013-2014

## CSA Global Expanses

| Code | Item | Budgeted | Spent | Δ | Notes | Budget Code |
|---|---|---|---|---|---|---|
| 1,00 | Carry-over expanses from previous year | 2,500$ | | | | A1 |
| 1,20 | Special Event: Woman Filmmaker Round Table | 0,00 $ | | | | |
| 2,00 | Office expanses | 1 100,00 $ | | | | A1 |
| 2,02 | Ink/printer maintenance | 100,00 $ | | | | |
| 2,03 | Miscellaneous | 100,00 $ | | | | |
| 2,04 | Meeting expanses | 200,00 $ | | | | |
| 2,05 | Short film transfert and encoding | 600,00 $ | | | | |
| 2,06 | Post | 50,00 $ | | | | |
| 3,00 | Parties & Social Events | 1 530,00 $ | | | | A1 |
| 3,10 | First Year Orientation | 680,00 $ | | | | A1 |
| 3,20 | End-of-semester party | 550,00 $ | | | | A1 |
| 3,21 | Venue renting | 250,00 $ | | | | |
| 3,22 | Alcohol Coupons | 200,00 $ | | | | |
| 3,22 | Miscellaneous | 100,00 $ | | | Advertising | |
| 3,30 | Halloween Party | 300,00 $ | | | | A1 |
| 3,31 | Venue renting | 0,00 $ | | | | |
| 3,31 | Alcohol Coupons | 200,00 $ | | | | |
| 3,31 | Miscellaneous | 100,00 $ | | | | |
| 4,00 | Contests | 870,00 $ | | | | |
| 4,10 | 60 second film competition | 420,00 $ | | | A1 | |
| 4,11 | Prizes | 300,00 $ | 0,00 $ | | | |
| 4,12 | Advertising | 50,00 $ | 0,00 $ | | | |
| 4,13 | Miscellaneous | 70,00 $ | 0,00 $ | | | |
| 4,20 | Screenwriting competition | 450,00 $ | 0,00 $ | | | A1 |
| 4,21 | Prizes | 350,00 $ | 0,00 $ | | | |
| 4,22 | Advertising | 0,00 $ | 0,00 $ | | | |
| 4,23 | Miscellaneous | 100,00 $ | 0,00 $ | | | |
| 5,00 | Workshops & lecture | 600,00 $ | | | | A1 |
| 5,10 | Continuity workshop | 200,00 $ | 0,00 $ | | | |
| 5,11 | Honorarium | 150,00 $ | | | | |
| 5,12 | Printing costs & various expanses | 50,00 $ | | | | |
| 5,20 | Director of photography workshop | 200,00 $ | | | | |
| 5,21 | Honorarium | 150,00 $ | | | | |
| 5,22 | Printing & advertising costs | 50,00 $ | | | | |
| 5,30 | Other workshops pool | 200,00 $ | 0,00 $ | | | |
| 6,00 | Year-end-screening (Film Festival) | 19 099,54 $ | | | See attached detailed budget | A3, A4, A14, A10, A11, A12, B10 |
| 7,00 | Carry-over fund for 2014-2015 (bank account) | | | | | |
| | | | | | | |
| | | | | | | |
| | Total expanses | 26 949,54 $ | | | | |

## CSA Global Revenues

| Source | Amount | Acquired | Requested | Notes | Budget code |
|---|---|---|---|---|---|
| Bank account balance on September 1st, 2013 | 2 500,00 $ | ☑ | ☐ | | A1 |
| Mel Hoppenheim School of Cinema Administration Sponsorship | 1 500,00 $ | ☑ | ☐ | Generally allocated towards Film Festival | A10 |
| FASA Club Budget | 1 000,00 $ | ☐ | ☒ | | A3 |
| FASA Fall Special Projects Grant | 1 450,00 $ | ☐ | ☒ | Must be directed toward a specific project | A4 |
| Animation Club Contribution | 500,00 $ | ☐ | ☒ | Generally allocated towards Film Festival | A5 |
| CCSL Fall Special Projects Grant | 3 000,00 $ | ☐ | ☒ | Must be directed toward a specific project | A11 |
| CSU Special Projects Grant | 1 000,00 $ | ☐ | ☑ | | A12 |
| CUAA Special Projects Grant | 200,00 $ | ☐ | ☒ | Must be directed toward a specific project | A13 |
| Concordia University Small Grants Program 41st CFF | 1 000,00 $ | ☐ | ☒ | Must be directed toward a specific project | A14 |
| Reimbursement | | ☐ | ☒ | | |
| Film Festival tickets sale | 4 500,00 $ | | | | B10 |
| Privates sponsorship | $7 000 | ☐ | ☑ | | |
| Total Acquired | | ☐ | ☒ | | |
| Total Requested | 5 500 $ | | | | |

## Budget code legend

| Budget code | Specifications | Funding organization |
|---|---|---|
| A1 | Ongoing operations money | CSA - bank account |
| A3 | Must submit expanse report | FASA |
| A4 | Same as A3 + Must be allocated toward a specific project | FASA |
| A5 | Amount reserved each year | Animation Club (FASA) |
| A10 | Allocated to Film Festival | MHSoC Administration |
| A12 | Allocated to Film Festival | CSU |
| A13 | Allocated to Film Festival | CUAA |
| A11 | Allocated to Film Festival | CSSL |
| A14 | Allocated to Film Festival | CUSGP |
| B10 | Not guaranteed funding | Film Festival |

# Dance Student Association
# End of Year Report 2013 – 2014

A. *Administrative:*
    1. *Did you bring on any new executives this year?*
        - The whole team were new executives this year.

    2. *Did your executive dwindle to being one person?*
        - No.

    3. *Did you change your constitution?*
        - Nothing.

    4. *Recommendations for Executive Structure:*
        - No recommendation.

B. *Events Summary:*
    1. *What did you do this year?*
        - The summary of our activities is listed in Appendix A.

C. *New Initiatives:*
    1. *Did you do anything new this year?*
        - The major difference with prior years, is that we were able to get support from our department to organize more workshops.

    2. *How did your organization expand/grow?*
        - The organization is pretty much the same size as it was last year.

    3. *What were the successes and challenges that came with these new initiatives?*
        - The support given with the department was a major success.
        - Coordinating events, especially at times of the year where students are more sollicitated by school, work and other events was hard at times.

D. *Budget:*
    1. *How much money did your club spend on events?*
        - All the money. See Appendix B.

    2. *Did you raise any other money besides Club Funding?*
        - A 100$ were raised during the End of Semester Party.

E. *Strategic Plan:*
    1. *Where do you see your Club going in the future?*
        - Organizing more fundraisers
        - More inter-community events with other departments

    2. *How can you get more students involved and increase your participating at events?*

- A lot of activities need to be done in September / October as passed these months, students just have too much on their hand.
- Activities need to be announced a lot more time ahead. The date need to be also jointly organized with the department as they too organize activities.
- The best way would be to set-up a global calendar between DSA and the department to have a clear overview of what's ahead in and out of the department so we don't step on each others feet.
- With good communication with the department, it is possible to hold one or two activity during mandatory hours, thus guaranteeing that all students are available.

3. *How do you hold each other accountable?*
   - I think everybody did is own part and we all had a certain respect for each other. If somebody was saying she or he was going to do something: it was done.

4. *What would make your club run smoother in the future?*
   - Planning needs to start in the summer. A global calendar and workshop organization needs to be done at least a month prior to the following semester. Studios and dates need to be reserved with the department, before students are allowed to book the studios.

# Appendix A - Activity Report

## Fall 2013

*1. CESSA-DSA Weekly Improv-Jam*

Last semester, we have organized in joint partnership with CESSA, a weekly dance / electro-acoustic improv-jam. It spanned from October to November.

*2. Monthly Student Breakfast*

As a community event, we have organized 2 morning breakfast for the whole department, for gathering the students, giving some news and feedback.

*3. Discount on Dance Shows*

We have facilitated the access to group discounts for 4 dances shows, to the students in the Dance Department. We will pursue this facilitation, as it is greatly popular and advantageous for the students.

*4. Workshop*

We organized our first Interpretive Workshop with Jamie Wright last November. Around 15 people participated to the event, which was really successful.

*5. End of semester Party*

We organized a end of year party for the dance department and friends at Le Korova. We invited Guest DJs, organized free entry and discounts on beer.

## Winter 2014

*1. Bi-Weekly Student Breakfast*

This semester, jointly with the department, we have organized 5 bi-weekly breakfast meetings, spanning over February and March. These meetings facilitated communication, news and talks between the students, the DSA and the department.

*2. Workshop 1*

Jointly with the department, we were able to organize 3 workshops of 2 hours with interpret/choreographer Ami Shulman and the end of February and beginning of March. Department covered 1/2 of the expenses.

*3. Workshop 2*

Jointly with the department, we were able to organize 1 workshop of 4 hour with interpret/choreographer Peter James at the beginning of March. Department covered 1/2 of the expenses.

*4. Alumni Afternoon talk*

A talk session with 3 alumnae from the Concordia Dance Department was organized at the beginning of April, to give a better insight to current students of the obstacles and opportunities that lie ahead after their graduation. Marie-Claire Forté, Kelly Keenan and Claudia Fancello, were the 3 guests invited this year.

*5. Discount on Dance Shows*

We have facilitated the access to group discounts for 2 dances shows, to the students in the Dance Department.

*6. End of Year Party*

We are organizing a end of year party at L'Esco next Sunday, April 13th. Free Beverages and food will available.

# Fibres Student Association
# End of Year Report 2013 – 2014

A. Administrative Report:

**Did you bring on any new executives this year?**
The FSA uses the term “executives” loosely. We did bring in four new core members, including Mellissa Brophy as Treasurer and Sophia Borowska and Emma Sise who took charge of most of our print-based fundraising.

**Did your executive dwindle to being one person?**
No, we actually doubled our core membership from last year.

**Did you change your constitution?**
Yes, it was updated at the beginning of the year, however it should be re-addressed in September to make sure it meets the needs of next years’ group.

**Recommendations for Executive Structure**

-Coordinator (to chair meetings and delegate tasks, monitors FSA email, maintains contact with FASA)-Treasurer (keeping tabs of fundraising profits and reimbursing receipts- must be present at all meetings!!)-Outreach/publicity (responsible solely for fundraiser and event publicity, including posters, emails, Facebook group, website, and FASA newsletter)
-Printing Coordinator (a good amount of our fundraising comes from the sale of textile prints- this requires prep of images and screens, as well as acquiring fabric and print base. If there is a desire for other initiatives, such as yarn-dyeing workshops, someone else would need to take charge of organizing that)
-Publication Coordinator (we have been publishing a catalogue annually, which requires a fair amount of attention- this includes coordinating text, images, design, as well as grant applications if required)
-Fundraising Coordinator (booking officer- responsible for coordinating fundraising sales, including collaborations with Café X)

B. Events Summary:

**What did you do this year?**
1. September meet and greet
2. Sale of printed Halloween masks with Café X
3. Yarn dyeing workshop
4. Stitch n Bitch at Cafe X
5. Christmas fundraiser- including yarn sales, mid to late November
6. Printing Art Matters tote bags
7. Sale of printed Valentines with Café XValentines fundraiser- in collaboration with Fibres 480 class
8. Shibori workshop (just after reading week)
9. Exhibition planning
    -theme decided and call-out released before Christmas
    -gallery location selected before Christmas
    -jury selected and scheduled in January
    -applications sorted and jury held early Feb. -Catalogue designer, writer and photographer selected
    -Catalogue assembled for the installation of the exhibition

| | Activity | Projected Cost | Cost | Revenue | Balance | Source |
|---|---|---|---|---|---|---|
| Seed Money from 2012/13 | | | | | $239.76 | |
| October | Embroidery Workshop | | $26.33 | | | FSA |
| | Fibres Social | | $20.60 | | | FSA |
| | Screenprinted Halloween Masks | | $27 | 33 | | FSA |
| | Knitting Workshop | | $14.64 | | | FSA |
| | Beeswax (Candles for Fundraiser) | | $51.05 | | | FSA |
| | Yarn Dyeing Workshop | | $183.87 | | -50.73 | FSA |
| | | | | | | |
| November | Printing Fundraiser Posters | | $7.50 | | | FSA |
| | Printing Stitch'n'Bitch Posters | | $6.50 | | | FSA |
| | Yarn Dyeing Workshop | | $189 | 44 | | FSA |
| | Base for Art Matters Tote Bags | | $13 | | | FSA |
| | Fundraiser | | | 436.1 | | |
| | Money Raised at FBRS480 Fundraiser | | | 62.5 | 275.87 | |
| | | | | | | |
| January | Printing Call for Submissions Posters | | $18 | | | FSA |
| | Printing Art Matters Tote Bags | | | 437 | 694.87 | |
| | | | | | | |
| Febuary / March | Shibori Workshop | $25 | $35 | | | FSA |
| | Silkscreen Valentines Cards | $7 | | | | FSA |
| | Catalogue + Publicity Design for Exhibition | $300 | | | | FSA |
| | Printing Catalogues | $500 | | | | FASA/SPG |
| | Photographer for Catalogue | $150 | | | | FSA |
| | Gallery Rental | $650 | $747.34 | | | FASA |
| | Wall Vinyl Miscellaneous Exhibition Costs(taxi, installation, thank you gifts, etc) | $100 | | | | FASA |
| | Vernissage Food + Drinks | $100 | | | -937.13 | FASA |
| | | | | | | |
| | FASA | | | 1000 | -87.13 | |
| | Apply for FASA SPG | | | | 412.87 | |
| | | | | | | |
| | Seed Money for 2014/15 | | | | 412.87 | |

-Exhibition first week of April

**C. New Initiatives:**

**1. Did you do anything new this year?**
This year we had a few new initiatives, including the Art Matters tote printing gig, our screen printed valentines and the shibori workshop.

**2. How did your organization expand/grow?**
By working with art matters the FSA got publicly recognized while also gaining a significant amount of money to put towards the clubs events and projects. We recruited 4 new core members and have worked with 4 fibres artists, 3 jury members and YellowFish gallerie to produce our year end exhibition.

**What were the successes and challenges that came with these new initiatives?**
In fundraising there is always a concern of wether or not the effort, time, and money put into something will end up leaving you with a profit. It's a system of trial and error sometimes, but with many of our initiatives we have been able to do so in a positive way and learn from the things that didn't work out so well. Our best successes were: the 480 collaborative sales at Christmas & Valentines day and the Art Matters tote bag printing job. Things we can work on for

next year are: Yarn dying (lot of effort for not huge profit), Shibori workshop (finding ways to make profit from workshop events), Stitch n Bitch which was not very popular, perhaps we haven't found the right audience.

**D. Financial Summary:**

**How much money did your club spend on events?**

Halloween Masks: **$27**
Yarn Dying Workshop: **$183.87** in October and **$189** in November
Xmas Fundraiser: **$51.05** for beeswax to make candles
Stitch n Bitch **$14.64**
Catalogue: Approximately **850$,** for printing, design and photographer.
Exhibition: Approximately **1100$,** for space rental, food and gallery details such as wall vinyl.

For each fundraiser, we found we spent between 20-30$ on small details like poster printing and materials (frequently found second-hand or free).
For some workshops we offered food, spending about 30$ each time.

**2. Did you raise any other money besides Club Funding?**
Yes, quite a bit. A good amount of our activities were fundraisers. Please see final budget.

**E. Strategic Plan:**

**1. Where do you see your Club going in the future?**
More workshops, more community involvement and possible collaboration with other departments. We want to make events that include people outside of fibres to learn about the skills and techniques within fibres and material practices. Possibly having one of the core members sit as a jury for an exhibition at the VAV. There are thoughts of fundraising for trips to see exhibitions outside of Montreal. This would likely be in place of hosting a year-end exhibition, as it would require a lot of fundraising and help to do both (although it's not impossible).

**2. How can you get more students involved and increase your participating at**
Hosting more events with more publicity.

**3. How do you hold each other accountable?**
Mainly a trust system, we meet weekly and are in close contact with each other.

**4. What would make your club run smoother in the future?**
We highly recommend organizing the core members, deciding on club structure and recruiting new members as quickly as possible in September. New members are more comfortable if there is lots of communication between everyone (not just between people who are already friends)

and they are clear on their responsibilities. A main club project should be decided at the beginning of the year- such as an exhibition or a trip- that can be the larger goal of FSA fundraising activities. Efficient publicity is highly underrated!!! An outreach exec is a must. A jot-form available on the FSA weebly site would streamline exhibition applications and make sorting much much simpler! Whoever is in charge of assembling the grants needs to also be in charge of making sure the receipts/invoices are correctly submitted, and on time. Hosting the exhibition the first week of April is maybe slightly too late, as people are busy with finals and other projects. March, just before Art Matters, might be preferable.

# Gallery X

**GALLERY X - YEAR END REPORT 2013 - 2014**

**A. Administrative Report:**

**1. Did you bring on any new executives this year?**
-Gallery X had two new curators for the 2013-2014 school year, Kristen Ahmad-Gawel and Katy Benedict. Each year, new curator(s) are employed by Cafe X.

**2. Did your executive dwindle to being one person?**
-This year the work for setting up the exhibitions, vernissages and administrative affairs were divided equally among the two curators.

**3. Did you change your constitution?**
-We did not change our constitution this year but will have to make suggestions for the future curators (i.e. budget modifications).

**4. Recommendations for Executive Structure:**
-We recommend that Gallery X keeps employing two curators as opposed to one because it is very helpful to spread the workload amongst two people. Having two curators also allows for more diverse exhibitions and is it is important to have two opinions when setting up for the shows

**B. Events Summary:**

**1. What did you do this year?**
-We had 12 vernissages/exhibitions this year; six in the fall semester and six in the winter semester. Each one was more successful than the last, with our final vernissage being the best.

**C. New Initiatives:**

**1. Did you do anything new this year?**
-This year we really wanted to expand the range of medias exhibited in the gallery. We encouraged submissions from all Fine Arts faculties and included some of the submitted works in the exhibitions throughout the year. This included a few sculptures and mixed media submissions.

**2. How did your organization expand/grow?**
-Gallery X really wanted to further the social networking aspect of the gallery in order to get the word out to new demographics/people. We used Gallery X Facebook often and encouraged people to ‘like’ the page. We also posted Gallery X vernissage events on the FASA website (for those people who have no ‘liked’ the Gallery X Facebook page.)

**3. What were the successes and challenges that came with these new**

**initiatives?**
-Both of the gallery curators are very interested in promoting multimedia artworks within the gallery setting and so we really tried to push for more diverse artwork submissions. One of the challenges, however, that came with this initiative was that Gallery X physically does not have the space to install some of the works submitted. While we were successful in installing a few sculptures that incorporated more diverse technology, we were limited in reaching our new initiatives by our resource and spatial availability.

**D. Financial Summary:**

**1. How much money did your club spend on events?**
-On average, Gallery X spent about $40.00 on each vernissage, however some at the beginning of the year we spent a little less and therefore were able to spend a little more money on our final two vernissages (which were very successful.) We also had to spend money on the maintenance and upkeep of the gallery as well as renewing Gallery X's website domain name.

**2. Did you raise any other money besides Club Funding?**
-We did not raise any other money besides the given club funding.

**E. Strategic Plan:**

**1. Where do you see your Club going in the future?**
-We see Gallery X being equally (if not more) successful in the future. People really enjoy the artwork put up in the gallery as it makes their Cafe X experience that much more enjoyable. We would like to see the future Gallery X curators employ what we attempted to put in place with the diversification of artworks shown in the gallery. We attempted to push the boundaries of the gallery and hope that in the future this will continue to happen/made a priority.

**2. How can you get more students involved and increase your participating at**
-What we failed to realize early during the first semester is that postering can be a valuable opportunity to increase awareness of events going on around Concordia. We think that a way to get students more involved is to continue to put up posters for every vernissage. They do not need to be complicated or large but a simple 8.5 x 11 poster can be wildly effective in promoting events to students who have not seen the Facebook event(s) or who do not have Facebook themselves etc.

**3. How do you hold each other accountable?**
-Both of us, as curators, held one another equally responsible for every aspect of the club. If one person was busy with school or had other reasons that prohibited them from adhering to their position momentarily, the other would pick up the slack and vice versa. We worked very well as

a team together and took on responsibilities together so that one person did not feel as though they were doing more.  We believe that having two curators is important for this reason.

**4. What would make your club run smoother in the future?**

**events?**
-At the start of the Fall semester we were a little confused about how to promote events which made the first few vernissages not as successful as their later ones.  We think it would be helpful for the future club coordinators to try and coordinate Gallery X vernissages on the same day as the VAV Gallery vernissages.  The VAV Gallery is a great resource as its network is much larger than ours so to simultaneously hold vernissages on the same night would attract a good crowd and make the future events very successful.

# IMCA-SC
# End of Year Report

# IMCA-SC
# End of Year Report

IMCA-SC End of Year Report 2013 – 2014

A. Administrative Report:
    1. **Did you bring on any new executives this year?**
       No
    2. **Did your executive dwindle to being one person?**
       All tasks were shared quite evenly and delegated to the proper executive position.
    3. **Did you change your constitution**?
       No
    4. **Recommendations for Executive Structure:**
       None, the structure worked quite well.

B. Events Summary:
    1. This year we had a successful video art screening in the fall at the Darling Foundry. The name of the event was *Fall Harvest* and the main idea was not to curate it so much as to just give as much exposure to students who created video art within IMCA and Concordia. There were 22 videos featured and it ran in conjunction with another vernissage that the Darling Foundry was having.
    2. During the winter semester we organized a very successful performance night at Gallerie Lock called *Doubletake: An Event of potentiality*. The idea was to allow students to perform what had only been seen at Concordia in a public setting. The event featured 9 different performances from students of various vocations. We also documented the performances for the artists.
    3. The IMCA-SC is also in the midst of planning a yearend showcase/party for IMCA or Concordia students to present any of their work as well as celebrate another successful year.

C. New Initiatives:
    1. **Did you do anything new this year?**
       This year we focused more on events to promote artists and artists work within the IMCA and Concordia Fine Arts community.
    2. **How did your organization expand/grow?**
       I believe that the IMCA-SC gained more notoriety (positive) within Concordia Fine Arts, as last year we were somewhat unknown.
    3. **What were the successes and challenges that came with these new initiatives?**
       The successes were being able to organize and throw events to promote the performance and work of Concordia Students at galleries where they had the chance to engage a new audience. The main challenge was the amount of work involved because of our small team.

D. Financial Summary:

1. **How much money did your club spend on events?**
   $620
2. **Did you raise any other money besides Club Funding?**
   No we did not have the need for it.

E. Strategic Plan:

1. **Where do you see your Club going in the future?**
   In the future, the IMCA-SC hopes to increase its membership in the IMCA program as well as it's stature as a club that thrives at promoting Concordia artists at and away from Concordia, while also incorporating digital/cyber art workshops.
2. **How can you get more students involved and increase your participating at events?**
   Since the IMCA program is small, the strategy is to find passionate students and raise our profile within other programs
3. **How do you hold each other accountable?**
   Honest Straight-Talk
4. **What would make your club run smoother in the future?**
   Increased official membership.

# INTERFOLD MAGAZINE
# END OF YEAR REPORT 2014

**A. Adminstrative:**

This year, Interfold Magazine consisted of an entirely new body of staff, asides from the Editor in Chief. Not only were new executive members added to our Masthead, but new executive positions were created as a result of our efforts to create a more inclusive and equally bilingual publication, by creating a solely French-speaking editorial team to match our English one. In addition to these new positions, which were one French associate editor and two French copy-editors, we also added the position of staff photographer to our team.

No major changes were made to Interfold's general operations. However, minor adjustments were made to ensure that the team focused more on creating two quality print publications. We did this by really narrowing the focus of Interfold's operations, as well as by holding bi-weekly meetings instead of weekly meetings. This year we mainly attempted to eliminate all excessive tasks to avoid distraction from the main goal of printing two quality magazines, as well as organize and allocate duties more clearly to ensure that there would be no confusion as to every staff member's individual responsibilities.

**B. Events summary:**

Interfold has held two events so far, with our final event scheduled for May 10th. The first event was a fundraiser and group photo shoe, which was done in collaboration with the CPC. It was held at a private loft and was extremely successful, with about 200 people in attendance. The second event was the launch of Issue 5 of the magazine, which was held at Club Lambi and featured three prominent montreal bands (Sean Nicholas Savage, Watering, and Gucchi Babe). There were about 200 people in attendance. The final event will be the launch of Issue 6 of the magazine and will be taking place on May 10th. The launch is being thrown in collaboration with Arbutus Records, who have helped us book four talented Montreal bands (Tops, Antoine93, Vesuvio Solo, FAKES). It is being held at the Piccolo Rialto, which has a 400+ person capacity and we expect it to be a very successful event.

**C. New Initiatives:**

One of the most important additions to Interfold this year has been the creation of solely French editorial staff. This has helped Interfold expand and improve immensely in an area with which we have previously struggled, this being French-speaking student outreach and quality French written content for the magazine. This addition has been a huge success and the French articles and interviews in Issues 5 and 6 have been some of the most well-written pieces Interfold has ever published. Issue 5 also saw a dramatic increase in submissions from French-speaking artists (as determined by the language in which they choose to write their artist statements).

This year, we focused a lot of energy on increasing the quality of the publications as lasting printed objects. One of the new initiatives we took to ensure this is by making the costly, yet successful switch to perfect bound books.

**D. Budget:**

Although Interfold maintains its own small fund of money for throwing events that is entirely separate from the funds we receive from FASA for printing costs, this is the breakdown of the money we spent on events this year:

I personally invested just over $1,000 on our fundraiser, which resulted in a $500 profit for Interfold. Interfold invested just over $100 on the launch of Issue 5, which resulted in a $600 profit. Our final launch will cost us approximately $150-$200 and I am anticipating anywhere between $500 - $1,000 dollars.

**E. Strategic Plan:**

Seeing as this is my final year at Concordia and working on Interfold, along with the entire current staff, I have made no extensive plans for the future of the magazine. I have found two very capable and talented individuals to act as Co-Editors in Chief for the 2014-2015 year, and I will be turning over the magazine, as well as any remaining funds to them at the end of May. They have many exciting and innovative plans for the future of Interfold, but I think I should leave it up to them to tell you more about what they are when the time comes.

# Sidetracks
# End of Year Report 2013 – 2014

A. Administrative Report:

1. Did you bring on any new executives this year?

This year Sidetracks brought on two new executives: Frankie Evans and Sasha Pozzolo. Our returning executive was Michelle Reddick.

In the fall and winter orientations we recruited a number of new Fine Arts students and otherwise who have become active volunteers in our club. Our club has blossomed beautifully over the past year. Due to our higher numbers of more involved volunteers, we have increased our working potential significantly since the beginning of the year.

We held regular monthly meetings with the entirety of our club, including our FASA Club members. These meetings allowed us to coordinate our on and off campus events throughout the year. We took detailed minutes of all our monthly meetings. Sidetracks also has a very active listserve which we use to communicate with one another about our community projects and general activity on a nearly daily basis.

Sidetracks continued to operate under our existing constitution and in conjunction with the mandate at Ste Emilie Skillshare.

B. Events Summary:

Sidetracks creates awareness of our workshops and events through the Ste. Emilie Skillshare Facebook page, the Ste. Emilie listserve (to which our community members are invited to subscribe when using our space and at all of our tabled events) and various other Montreal community listserves that our volunteers have access to. Sidetracks also implemented flyers and postering to widely advertise our on campus events. Flyers and posters were distributed throughout several buildings on campus.

**Community Groups:**

- Canadian Youth Climate Coalition: printed t shirts and patches
- CIEM pro-reproductive choice: hosted an event to sew uterus models
- Columba House: printed t shirts with youth and tabled a sexual health conference ("Get to the Point")
- Community Matters: printed patches and t shirts
- Congress of Black Writers and Artists: printed tote bags
- NO Committee for Fee Levy Referendum Question: printed patches
- Prisoner Correspondence Project: printed patches
- Services Juridiques Communautaires de Pointe-Saint-Charles et Petite Bourgogne: printed posters
- Solidarity with Mi'kmaq Warriors: printed t shirts
- TRYST (Queer Audio-Visual Event): printing masks/in progress

**Workshops**

- Screenprinting 101: every first sunday of the month, regularly
- Giibwanisi / Oshkimaadzik unity presentation
- Winter workshop series:

- Potato Stamping
- Femme Skillshare & Make up swap
- DIY Haircutting
- Embroidery
- Food Fermentation
- Sewing 101

**Other Projects and Events:**

- Held open studios every Saturday from 1PM-6PM
- Drawing Jams every Tuesday since January (Casual drawing nights)
- Sew and Tell every Tuesday since February (Casual sewing nights with sewing machines to use and a facilitator with sewing knowledge to aid)
- Fun-a-Day group art exhibition
- POCluck every month since March and on going (group dinners for People of Color; exclusive and open events)
- POC and Allies Games Night every last friday of the month since March and ongoing (People of Color night with open attendance for allies)
- Tabled Rad Frosh DIY event
- Tabled Expo Zine

**On Campus Events:**

- Clubs Fair tabling (October)
- Zine Show & Tell hosted at the Fine Arts Reading Room (November)
- Open House for Sidetracks hosted at QPIRG Concordia (January)
- Crafts Night & Workshop hosted in second floor EV pavilion (upcoming April 4)

C. New Initiatives:

Sidetracks has had several new initiatives this past year. Our expanded and strengthened club base has allowed us to increase our regular schedule of activities. Some of our new and ongoing projects include:

- Drawing Jams every Tuesday
- Sewing Nights facilitated by a skilled volunteer every Tuesday
- POCluck monthly
- POC & Allies Games Night monthly
- Darkroom (due to new volunteers ability to revamp and reopen our darkroom facilities)

We hope to continue these regular activities and expand them further in the upcoming year. Due to our increasing numbers of volunteers and growing capacities, we hope to continue this momentum.

We have been extremely successful in solidifying a core group of volunteers who are highly active in our club. Our past challenged often came from inconsistent investment in the club, and at this junction we have mostly surpassed that stage.

D. Financial Summary:

Sidetracks spent a very nominal amount of money on events this year. Our on campus events involved mostly presentations and material that was already available to us.

Most of our budget went towards screen printing supplies, such as paper ink and acetates. Having these supplies allows us to work with community groups on printing projects, who then provide Pay What you Can donations. We also require these supplies to be able to host open studio, where screen printing is a highly popular activity.

Sidetracks brings in donated revenues from community group projects, workshops and open studios. Part of these donations go towards renting studio space from Ste Emilie Collective. We also receive nominal funding from working group budget at QPIRG Concordia, which helps to cover mostly photo copying flyers and zines for our library.

E. Strategic Plan:

Advertising on campus for workshops, events, and volunteer orientations was highly successful. Sidetracks will definitely look towards re utilizing this strategy next year.

As a working club without a hierarchical structure, all members share responsibilities according to their capacities. We emphasis the importance of participation in monthly meetings, which are the platform for our decision making. All on going tasks are rotated amongst members, and any special planning outside of normal operations are offered to anyone and everyone who is interested in participating. This included community group projects, open studios, hosting workshops and the like.

There are a few over lapping members between Sidetracks and the Ste Emile Collective which allow communication and consolidation of our mandate and working needs.

Having a larger basis of active volunteers has already allowed our club to operate smoother. We look to continue expanding and growing in interests and membership.

# Student Printmaking Association
# End of Year Report

The 2013-2014 year was a fairly successful one for the SPA. The association saw a climb in members from the previous year, with about eight students regularly attending meetings, which were held every two weeks. We were all new members. A problem that we faced, however, was that the biggest responsibilities (such as talking to the VAV Gallery and FASA, making and stamping posters, finding a gallery, and setting up shows) ended up almost entirely in the hands of the bookkeeper and the vice-president. However, other members were very willing to take part in decision-making, fundraising and gallery-sitting, so several members gained enough experience to carry on SPA next year. I have suggested that next year's president should be elected instead of being hand-picked by the print technician. This way, the printmaking community can choose a leader that suits them.

Two main events characterized the Fall 2013 semester for the SPA. First of all, as the SPA had a need to raise money, we decided to hold a fundraiser. This was a print sale, called "Hot Off The Press," which occurred on the second floor of the EV building from Tuesday November 26th to Thursday November 28th. The prints sold were accumulated from the SPA's drawers; as well as old surplus prints accumulated from the Print Media archives. Surpassing everyone's expectations, the SPA made approximately $ 890.00 from this sale.

Secondly, the SPA held the 13th annual 50/50 Print Sale, in the VAV Gallery, from Monday, December 9th to Friday, December 13th. The 50/50 Print Sale is a great opportunity for print students to both expose and sell their prints. The

vernissage on the Tuesday evening was very well attended. From the 50/50 sale alone, the SPA raised an additional $ 600.00 approximately.

In the winter semester, we organized a mid-semester exhibition, titled "Epic. Eclectic. Intergalactic.", which was held at Monastiraki from February 12th to 16th. We were happy with the idea of organizing a mid-semester show as opposed to an end-of-year show, which would alleviate extra end-of-semester stress.

A few smaller accomplishments during the semester include making our own postcards advertising our new tumblr page, which were given out at the FASA Clubs Fair. In addition, we held a small print sale at an Open House event in February, from which we made an extra $85.00. Finally, a few of our members were commissioned by the CSU to screenprint the CSU logo onto 160 totebags, which the CSU wants to use at a few events. 40 extra blank bags were donated to the SPA, which gives next year's SPA a good starting point for a fundraiser or other creative endeavor.

Right now, we are planning our end-of-year parties. On April 9th, we will be hosting an Ice Cream party and Print Swap in the print studios, which will hopefully attract most printmaking regulars, including grad students and faculty. From there, (hopefully at the Ice Cream Party), we will discuss a final end-of-year party, perhaps at a bar like Irish Embassy.

Atelier Circulaire, a print studio here in Montreal, has contacted us about planning a shared event for the next school year. Any information shared with them can be transferred to next year's SPA members.

Unfortunately, we didn't use our entire FASA budget this year. About $600.00 from the budget went towards printing posters, buying ice cream and paying the owner of Monastiraki. However, SPA was unexpectedly lucrative in our fundraising, and the availability of money from our box meant that we were far from being tight on cash. We will be leaving some of this money for next year's SPA.

I feel like the SPA accomplished many things this year. However, I also think that if more people participated, then more could have gotten done. We had talked about doing a print exchange with another school in San Francisco, for example, but it never panned out. I also think that SPA members could be more organized in their methods of communication in the future. Instead of simply relying on replied emails to organize meetings, using Facebook and/or texting would probably be more efficient.

Sarah Galarneau
VP, Student Printmaking Association
April 2014

# Student Print Association (SPA)

2013-2014 Operations Budget
Treasurer – Christina Higham (BFA/Painting+Drawing)
(514-295-3537) stina.higham@gmail.com
concordiaprintassociation@gmail.com

**Expected Yearly Expenses:**

| **Description of Expenses** | **Amount** |
|---|---|
| One week gallery rental for mid-term student exhibition (Galerie Monastiraki) | $500 |
| Transportation of artwork to and from gallery (taxi) | $50 |
| Event advertising (posters/flyers) | $60 |
| Vernissage food and refreshments | $200 |
| End of year/semester party. Possibly an ice cream sundae-bar party (ice cream, sprinkles, cones, whip cream, fruit, etc.) Or a get together at the Irish Embassy Pub & Grill ($5 pint special, food platters, etc.) Still deciding. | $190 |
| **Total Estimated Expenses** | **$1000** |

# *Yiara Magazine*, Issue 2
# End of Year Report
# 2013 – 2014

**Presented to Fine Arts Student Body and FASA**

**A. Administrative Report:**

1. This year, our Yiara executive expanded. In addition to last year's positions of Editor-in-Chief, Assistant Editor, Associate English Editor, Associate French Editor, and Graphic Designer, we added an Events Coordinator, Social Media Coordinator, Photographer, and four Copy Editors.
2. We altered the structure to make the Graphic Designer's role less involved in executive matters due to issues of relevancy. The Photographer took on a similar role as the Graphic Designer and both positions were rewarded with $50 honorariums, which was new this year.
3. Recommendations for Executive Structure: Next year, I would hire a curator for the art exhibition, if there is to be one again. It was a lot of work to create a rather last minute exhibition with the existing editors and events coordinator. Someone should be dedicated solely to the presentation of the exhibition. I would also put a call-out for copy-editors much early on in the year so as to get more.

**B. Events Summary:**

1. We held numerous bake sales to raise awareness about Yiara Magazine's presence while also providing a meeting point for Yiara's team and anyone interested in talking to us, or getting involved. We were able to use these opportunities to fundraise for our events like the exhibition, vernissage, and launch party.
2. The *Yiara Art Exhibition* took place at Café l'Artere in Montreal, from February 3rd – February 24th, 2014. Many artists who were chosen to have their work in print were also part of this exhibit. It gave visitors an opportunity to get a "sneak peak" of what the magazine would have to offer. Not all artworks were available or suitable for the space provided, so we also invited some runner-up artists who had not been chosen for print format. This allowed for an interesting and dynamic dialogue between visitors, artists, and the Yiara team.
3. In order to celebrate the exhibition, we held a vernissage on February 5th, 2014. This gave an opportunity for spoken word artists to demonstrate their talents within a feminist framework, amongst other like-minded artists and audience members who attended. It was a great way to celebrate our very first exhibition.
4. We are having our launch party on April 5th, 2014 at Le Cagibi, where we will be distributing the magazine to all contributors and guests for free.

**C. New Initiatives:**

1. This year, we decided to create an art exhibition showcasing the artworks of our magazine contributors. Seeing as we accept ten artworks to be printed every issue, I thought it would be a valuable

experience for more artists to be seen and for more artworks of those already chosen for print, to be presented to the public. It was an opportunity to connect with a more open and professional space at Café l'Artere. They allowed our artists to expose their work for an entire month and throw a vernissage on February 5th, 2014. We had poetry performances and DJing done by Montreal undergraduate students, along with screenings of video art.

2. Our club expanded in size from six members to a total of thirteen members.
3. Our magazine production also doubled to 550 copies this year. We will be able to distribute the work of Montreal undergraduate students (mainly Concordia students) throughout the city at key locations like Galerie La Centrale Powerhouse.
4. The successes far outweigh the challenges. In the end, we were better able to fulfil our mandate of giving students the exposure they need while still in undergraduate levels of university. The exhibition was a huge step in the right direction and sets the tone for future years. Challenges were staying on track of our timeline and making sure we finished the magazine in a timely fashion. In the end, all is well and everything is on time!

**D. Financial Summary:**

1. We spent zero FASA money on our events. All of the money ($2000 community project grant and $1000 special project grant) went towards magazine printing ($2,900) and a total of $100 went towards honoraria for our Graphic Designer and Photographer ($50 each).
2. Yes, we raised money through our bake sales on campus where we were able to communicate with the Concordia student body at large. We spent that money on the exhibition vernissage and launch party along with poster printing for call-outs earlier in the year.

**E. Strategic Plan:**

1. I see the club becoming more professional in its jurying process by setting up a system so as to make it a blind selection. In addition, I plan to get the website rebooted. I would like the exhibition aspect of this publication to become more defined and permanent.
2. We need to figure out different ways to fundraise that allow for the greater participation of Fine Arts students. My vision for this magazine is to give students as much visibility as possible within the university and outside of it.
3. We operate in a very trusting, organic framework. As a result, there are no hard and fast rules on how to keep each other accountable other than interviewing newcomers so as to gage whether or not they are committed to the group.

4. I would ensure that positions are filled in the summer months of each year so that things can run more smoothly and time is not spent searching for necessary members.